

Research has shown customers select twice as many items from shelving with integrated lighting, than those with none.

— LUXREVIEW

# LED Merchandising Solutions Grocery Look Book

LIGHTING FOR **IMPACT**



## Our LED lighting solutions get results everyone can see...

Lighting for Impact is a proven leader in helping retailers elevate sales and their shoppers' experience with LED illumination.

Whether it's checkout/self-checkout, refreshment zone, center store, end caps, or health and beauty — our portfolio of shelf lighting and merchandising solutions get results.

With more than 60,000 installations across North America, it's clear top retailers know a bright idea when they see one. There's no better or more powerful update you can make to in-store than including our made-for-retail lighting. Our solutions will delight your shoppers and positively influence your bottom line.

Simple installation...profound IMPACT!



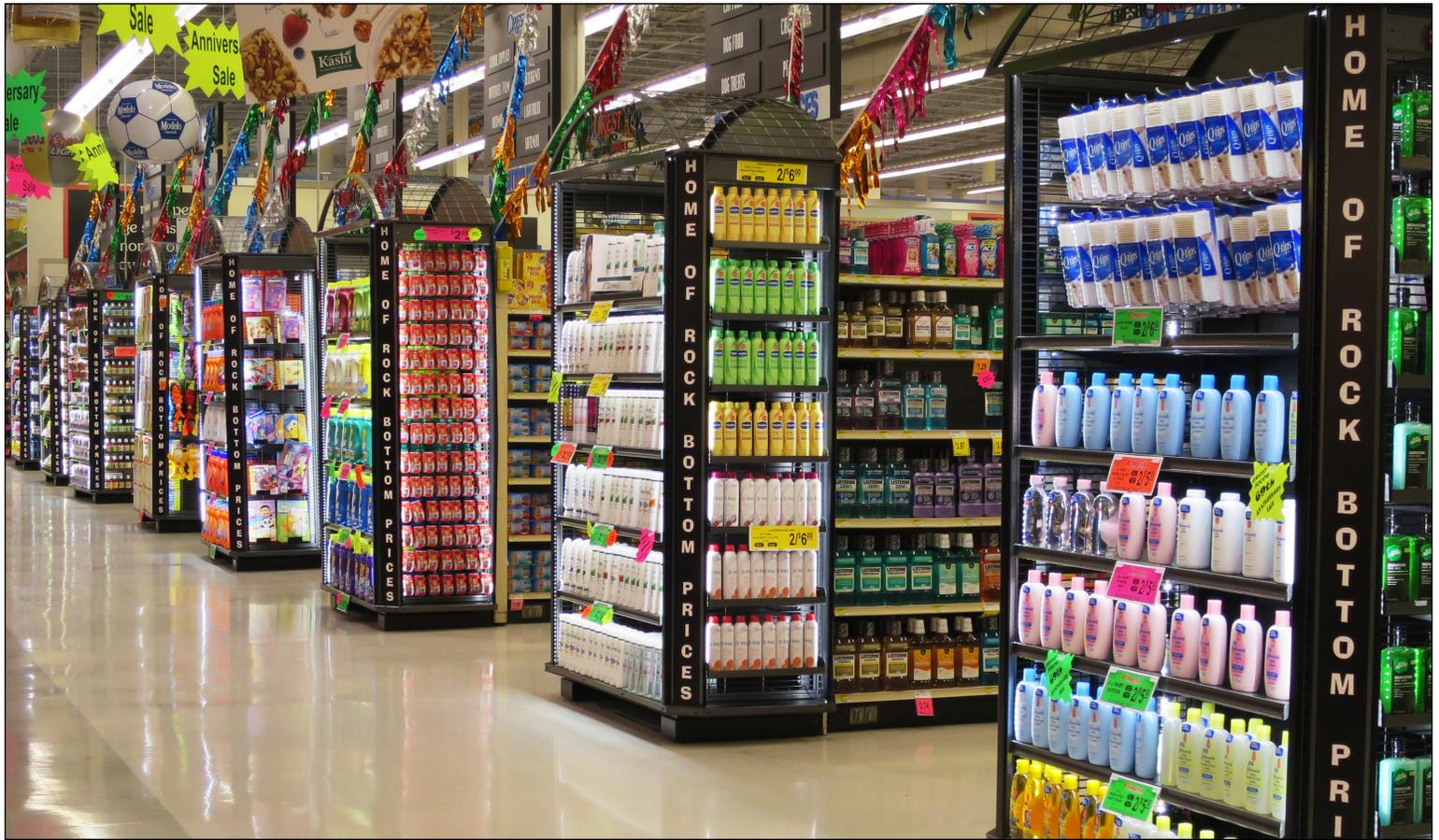
## Why Lighting for Impact?

**“100% YES!”**

Q: Do you believe LED lighting makes a positive impact to the in-store environment?

LED lighting is proven to enhance product visibility and your shoppers' perception of the merchandise. Shoppers report:

- “merchandising is more noticeable”
- “the store seems cleaner and brighter”
- “products appear to be fresher”
- 90 percent of our 2019 customer survey respondents said LED lighting has helped positively influence sales
- 100 percent of same respondents believe LED lighting makes a positive impact to the in-store environment











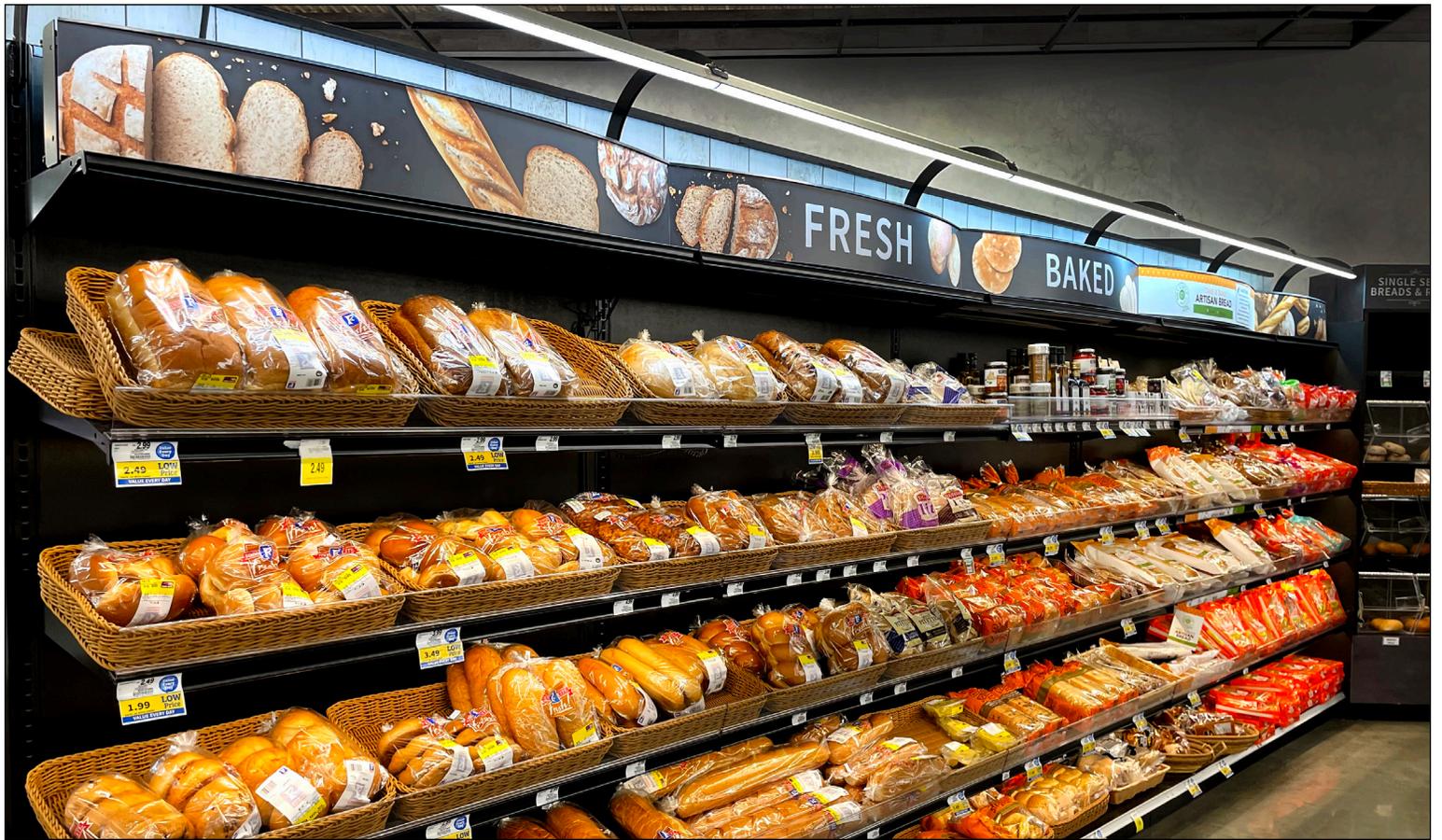
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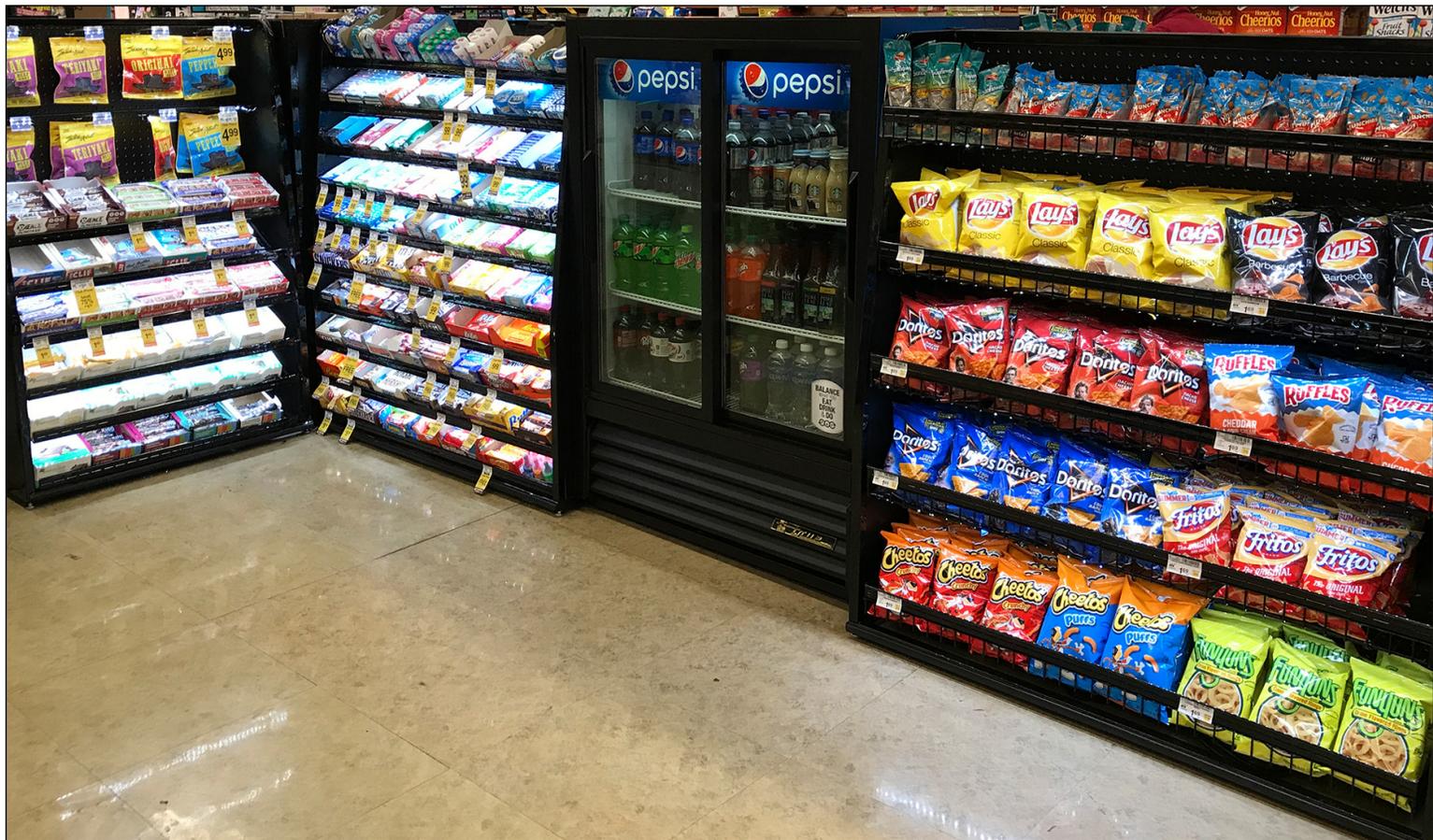




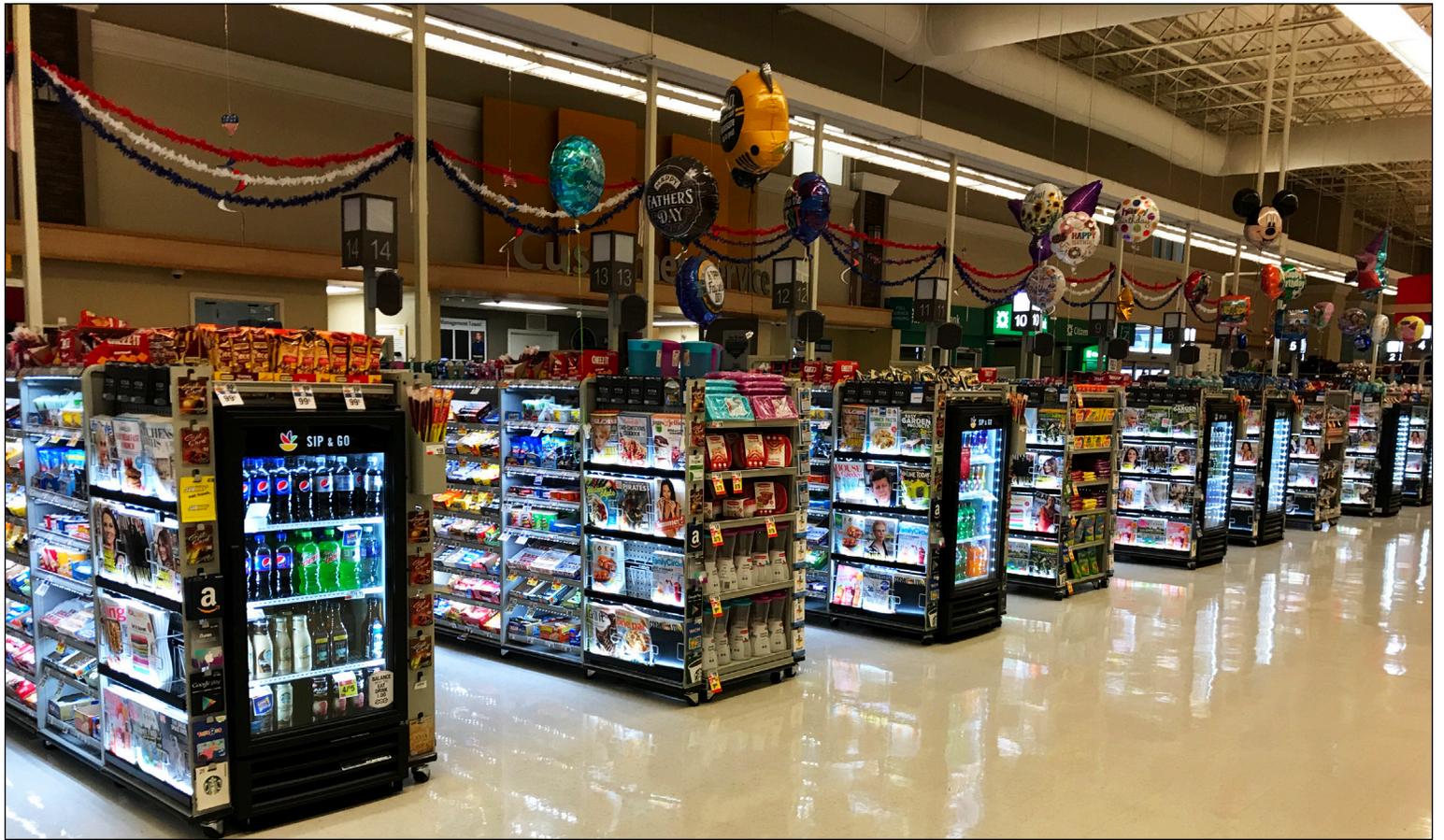






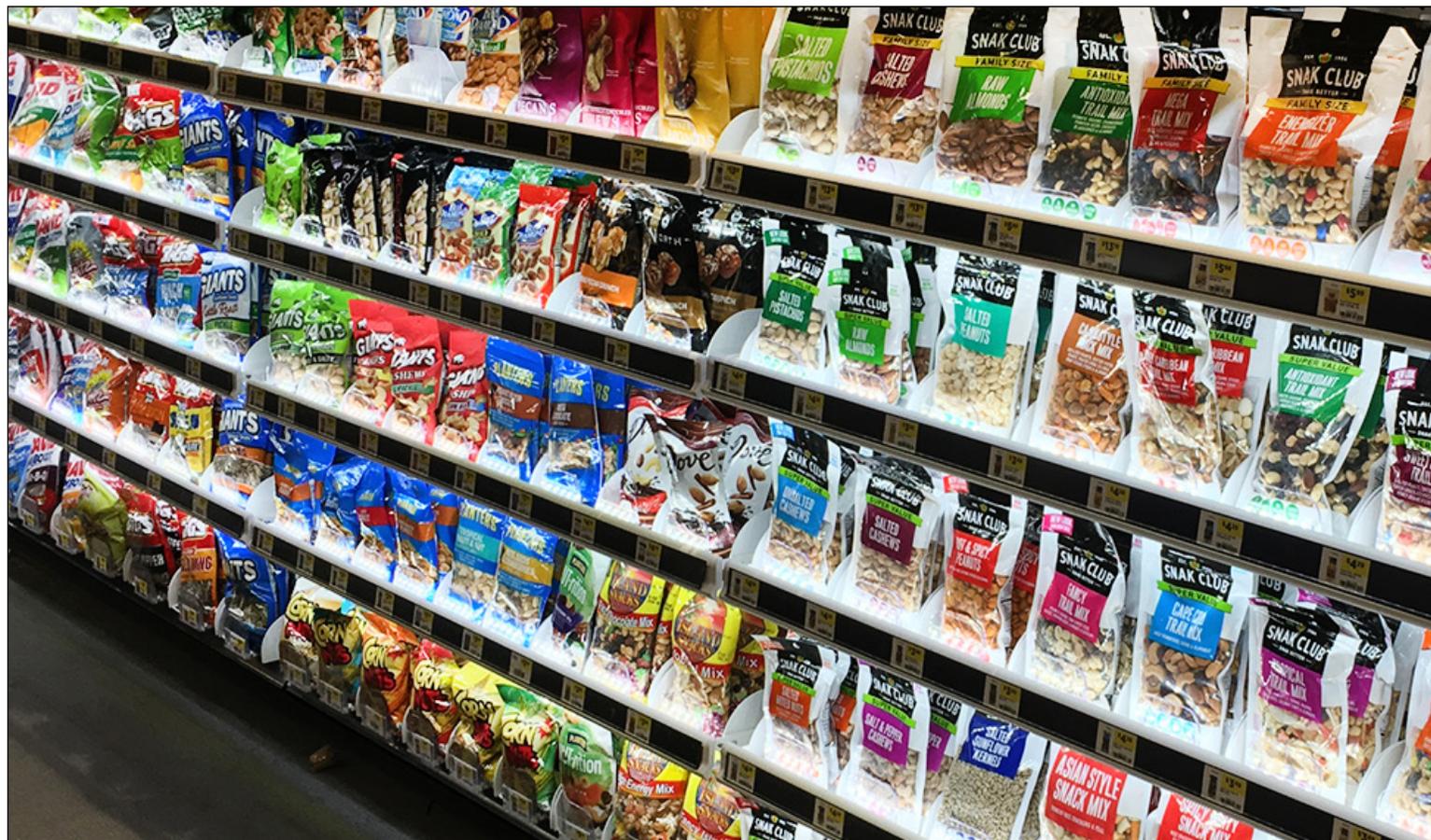












# The Six Lighting for Impact Advantages

With more than 30 years serving the retail industry, we're experts in designing and implementing LED lighting solutions. We're passionate about innovating and offering top-quality products designed to elevate the shopper experience and store environment. Our team consists of both merchandising and engineering pros to help you from start to finish in-store. We'll do it all for you!



## Custom Design Consultations

Tell us your vision and we'll do the design layout for you. Layouts feature LED options — including type, intensity, and color.. We'll share examples with you.



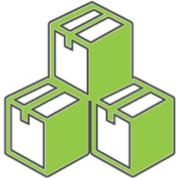
## Quick Customized Quotes

Quote turnaround time is within an industry-leading 2-3 days. Your quote requests can be sent as pictures, engineering drawings, phone calls, floor plans, and more.



## Value Engineered Systems

We design to maximize output while minimizing components. Our approach adds value and lowers overall costs, offering a big savings compared to competitive systems.



## In-Stock Inventory

Our large on-hand inventory is ready to ship — offering a wide range of components to meet your needs without the wait.



## Fast Delivery

We offer an industry leading 2-week lead time on most orders, and expedited processing is available upon request.



## Expert Installation

Our national network of reliable installation professionals have you covered — managing the in-store installation process start to finish.



Affordable. Simple. Dramatic. Effective.

There's never a good reason to delay success... Now's the perfect time to integrate our easy-to-install LED lighting into your store's displays. Contact us to request a quote today!

Scan to download our LED Merchandising Solutions catalog.

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