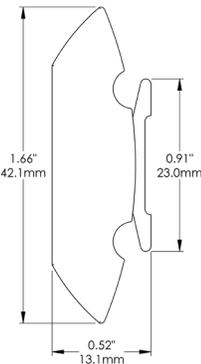




# W-Channel



-   
**Black**  
 w/black cord
-   
**Almond**  
 w/almond cord
-   
**White**  
 w/white cord

**DESCRIPTION:**

W-Channels are frequently used in pegged and pusher applications. They're designed to be positioned out in front of the products and utilize a patented "W" shape to reflect light back toward the product. This lighting shines both up and down on the product, insuring coverage on products above and below the unit. In many cases, W-Channels are paired with specially-engineered brackets that connect to standard gondola uprights — or to pusher bar systems.

- Variable mounting options for different applications
- Up and down lighting self-contained in one fixture
- Robust extrusion allows mounting on the front face of fixtures
- Custom lengths available
- Four LED color temperatures available
- UL Listed
- 5 Year Warranty

**SPECIFICATIONS:**

LED Type	Standard	Bright
Recommended Target Distance	< 12"	12–24"
Intensity	150 lm/Foot	350 lm/Foot
LED Chip	Epistar SMD 2835	
Power/Chip	0.2 Watts	0.5 Watts
CRI	Ra > 80	
Lumen/Chip	24–26	60–65
Diodes/Foot	18	
Efficiency	105–110 lm/W	115–120 lm/W
Power	1.37W/Foot	2.93W/Foot
Connector	2.1mm x 5.5mm DC barrel Connector on 22-gauge wire	
Listing	UL E474996	
CCT	3,000/4,000/5,000/6,000K	
Beam Angle	120 degrees	
Lifetime	> 50,000 Hours	
Voltage	12V	
PCB Dimensions	0.32" x 1.97"	
Dimmable	Yes	

