



Research has shown customers  
select twice as many items  
from shelving with integrated lighting,  
than those with none.  
— LUXREVIEW

# Candy & Snacks LED Merchandising Look Book

LIGHTING FOR **IMPACT**



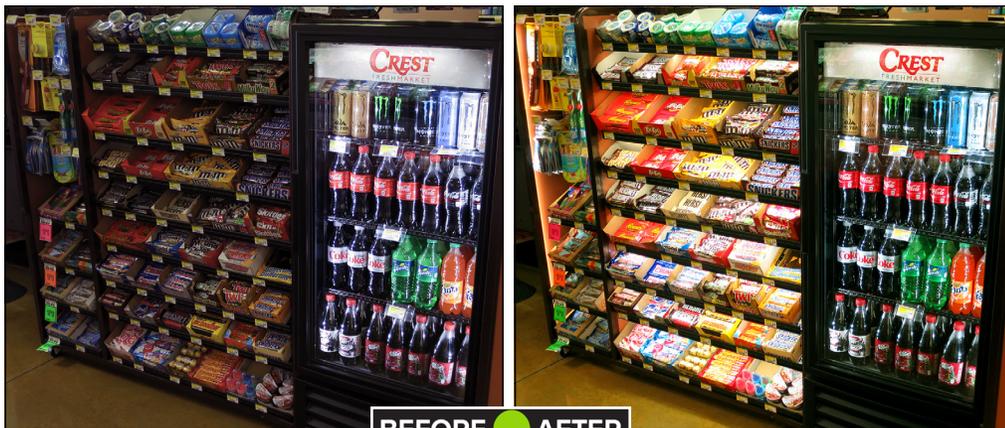


## Watch your candy and snack sales grow!

Our portfolio of made-for-retail LED merchandising solutions command shopper attention for your candy and snack assortments — and are proven to positively impact sales performance.

With more than 60,000 installations across North America, top retailers rely on our energy-efficient LED lighting systems to captivate shoppers and enhance their experience across grocery, convenience, and numerous other channels of trade.

Whether it's checkout, undercounter, bulk items, or center store — we offer patented systems that install on metal, wood, wire, plastic, glass, pegged systems and more.



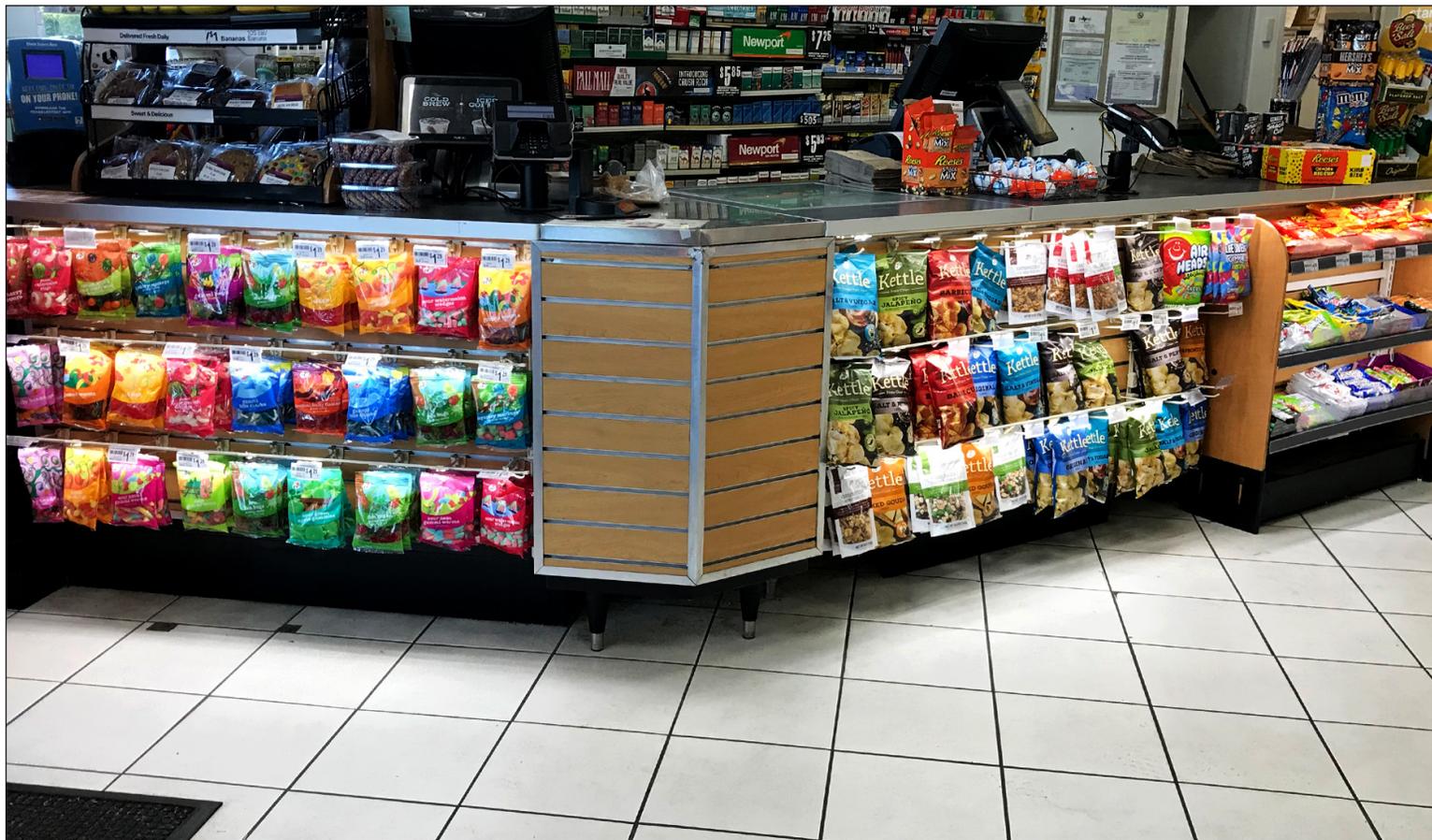
**BEFORE** ● **AFTER**

**“100% YES!”**

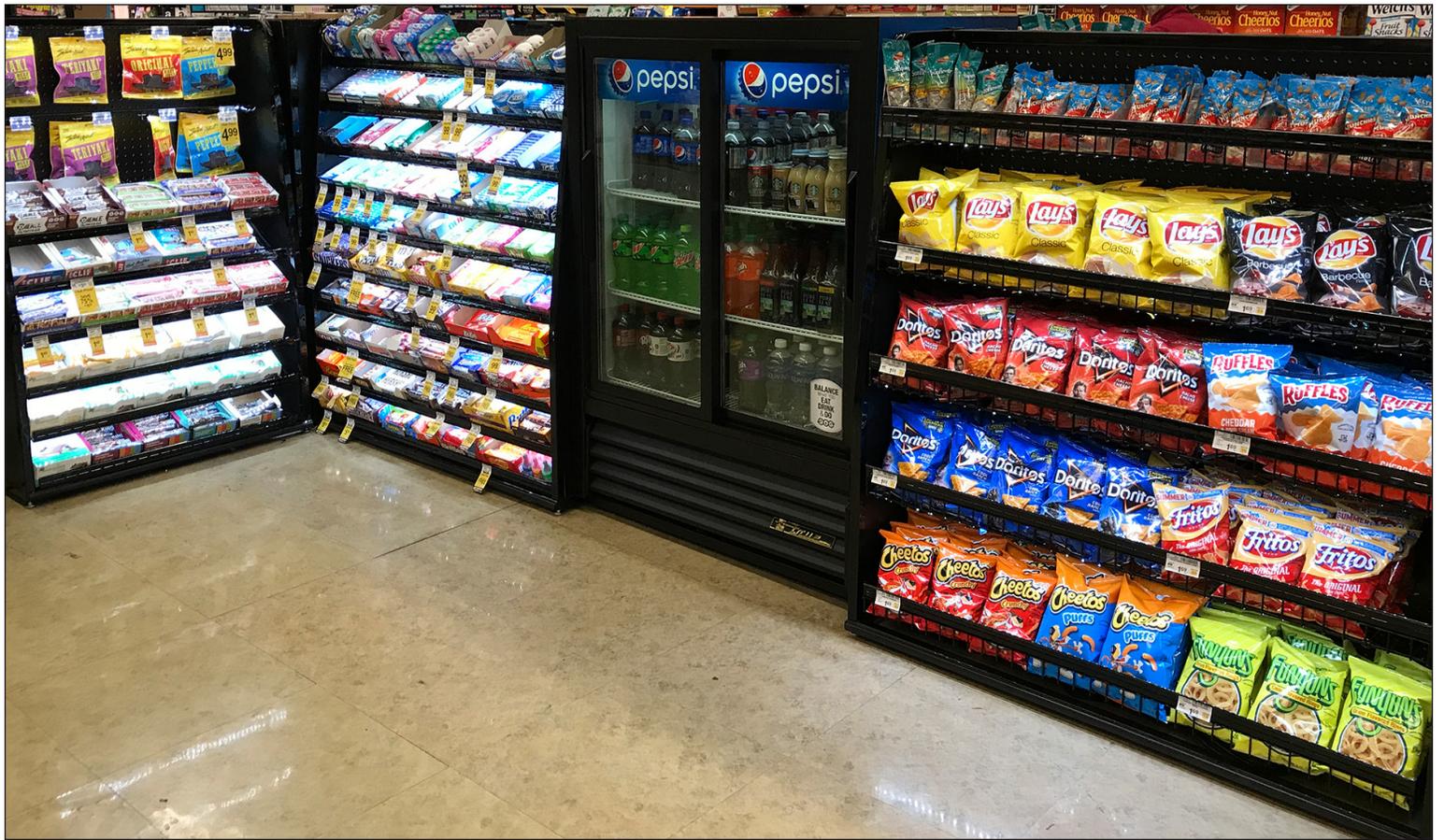
Q: Do you believe LED lighting makes a positive impact to the in-store environment?

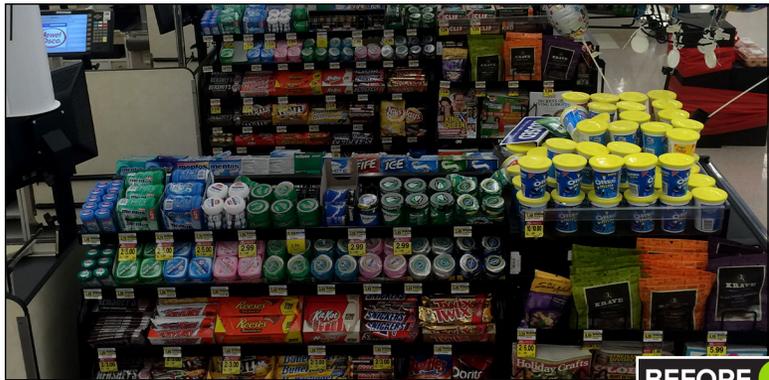
LED lighting enhances product visibility and your shoppers' perception of the merchandise. Shoppers report positive feedback on LED lighting designs — commenting that “merchandising is more noticeable,” “the store seems cleaner and brighter,” and “products appear to be fresher.”

In a 2019 year-end Lighting for Impact customer survey, 90 percent of respondents answered “yes” to the question: Do you believe LED lighting has helped positively influence sales? And, 100 percent of respondents answered “yes” to the question: Do you believe LED lighting makes a positive impact to the in-store environment?



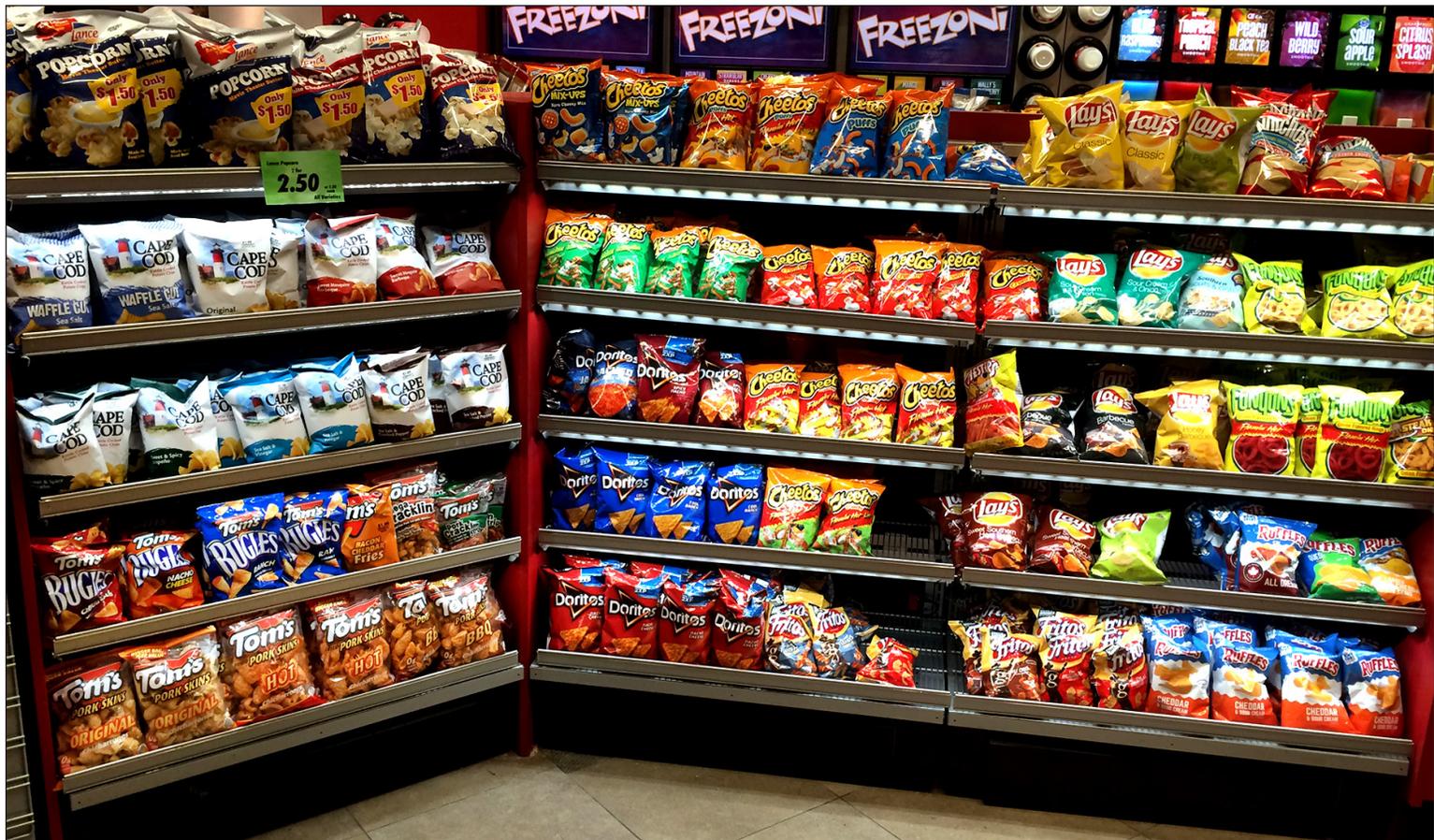






BEFORE AFTER







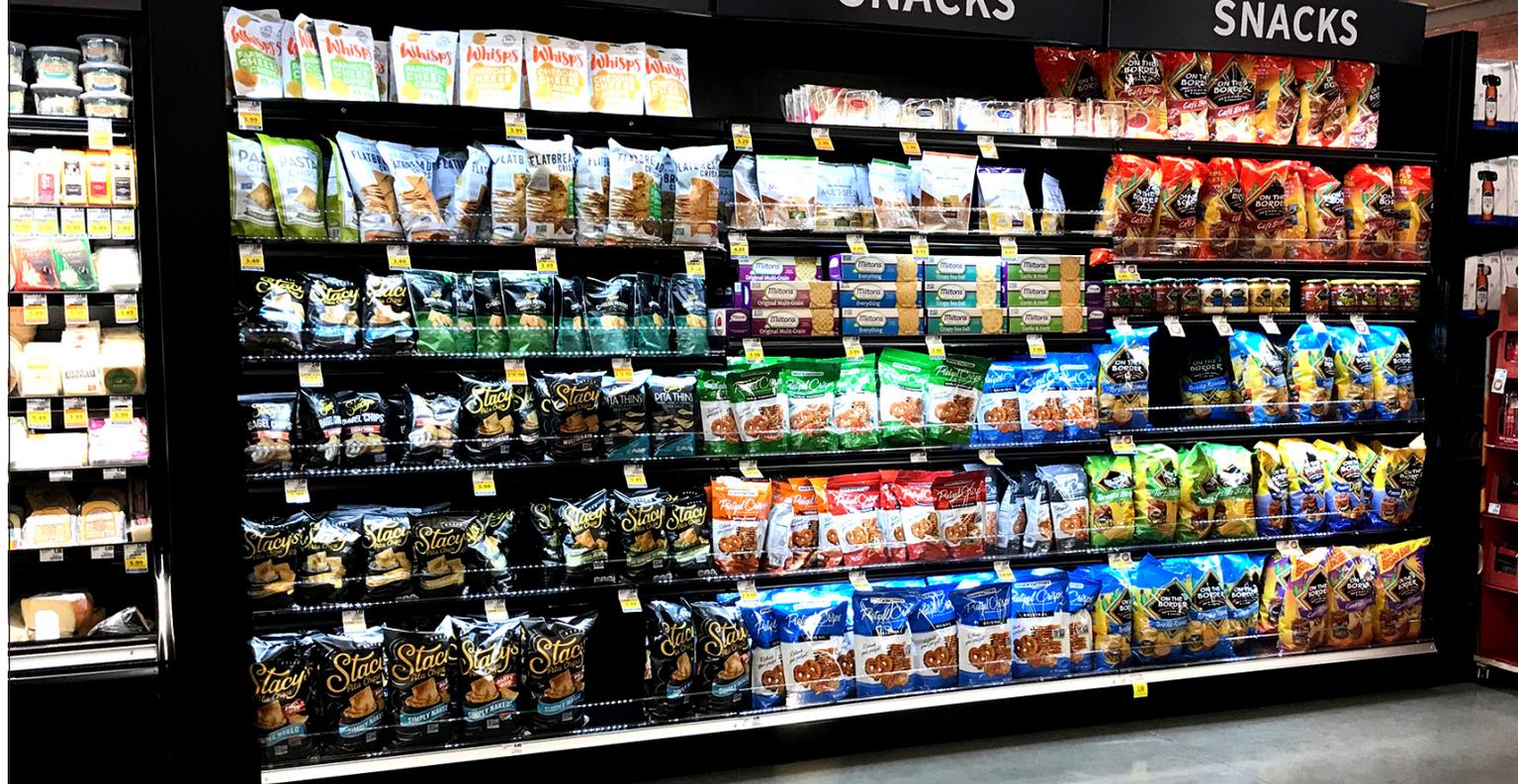




# SNACKS

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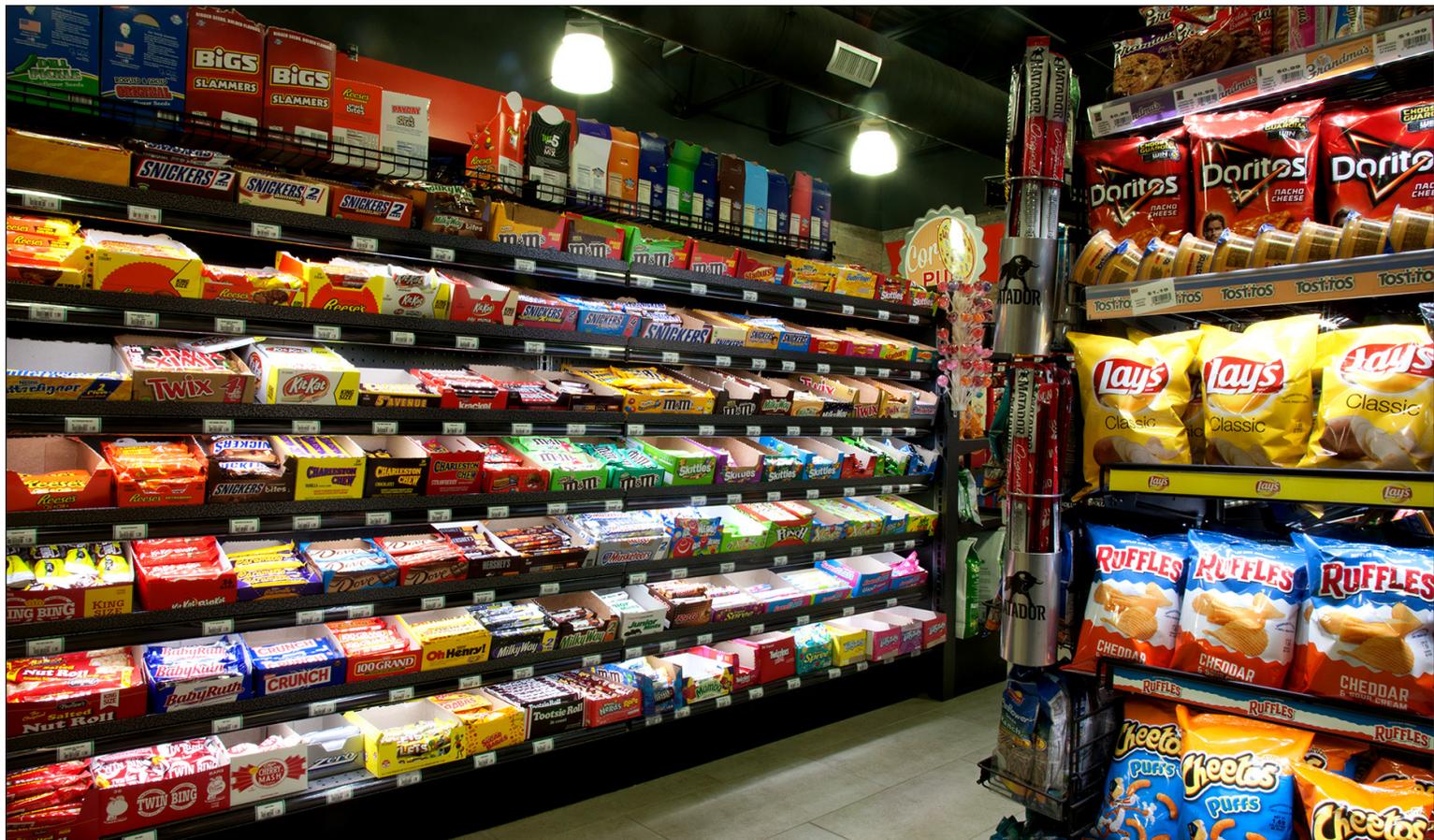
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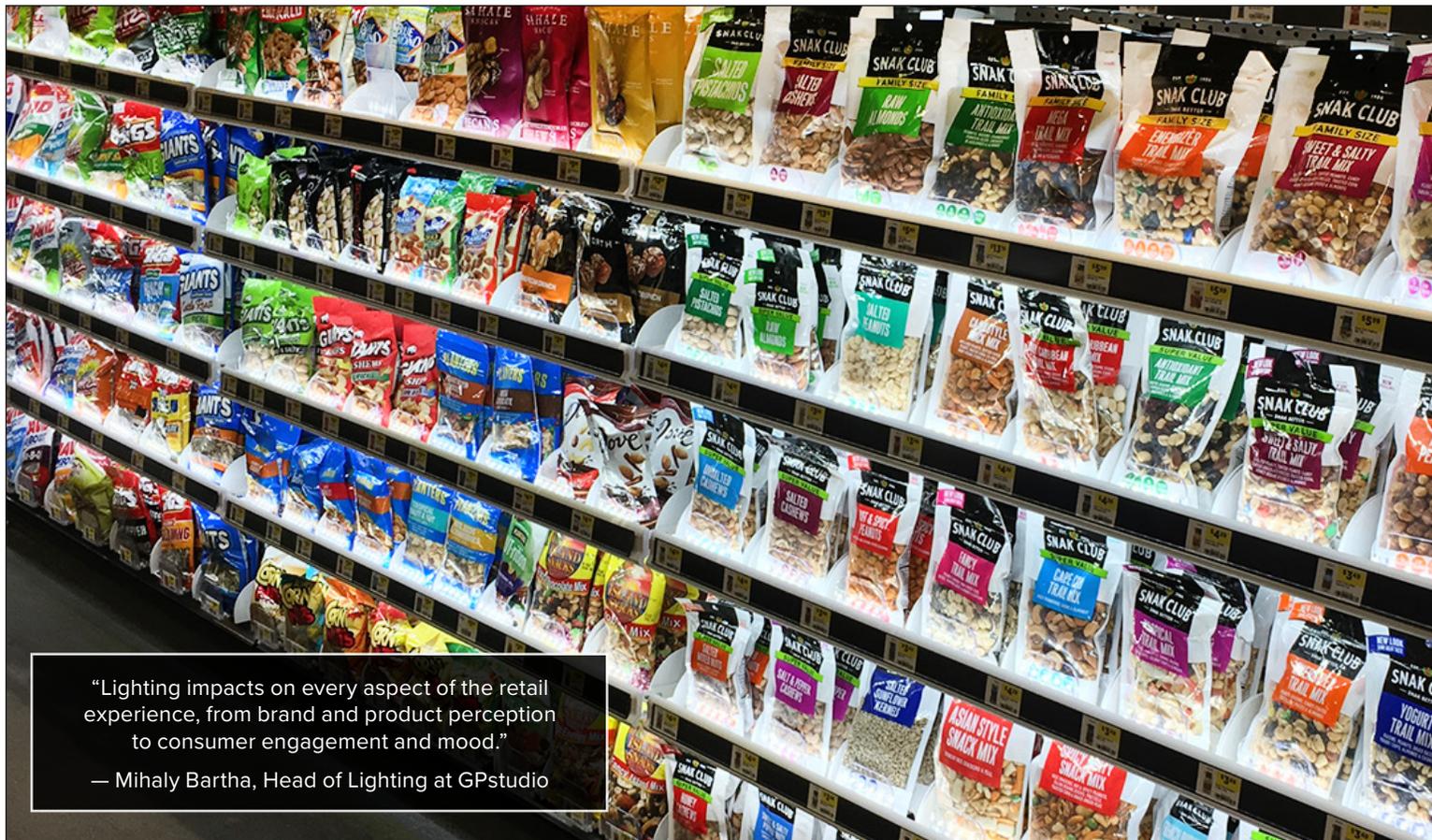








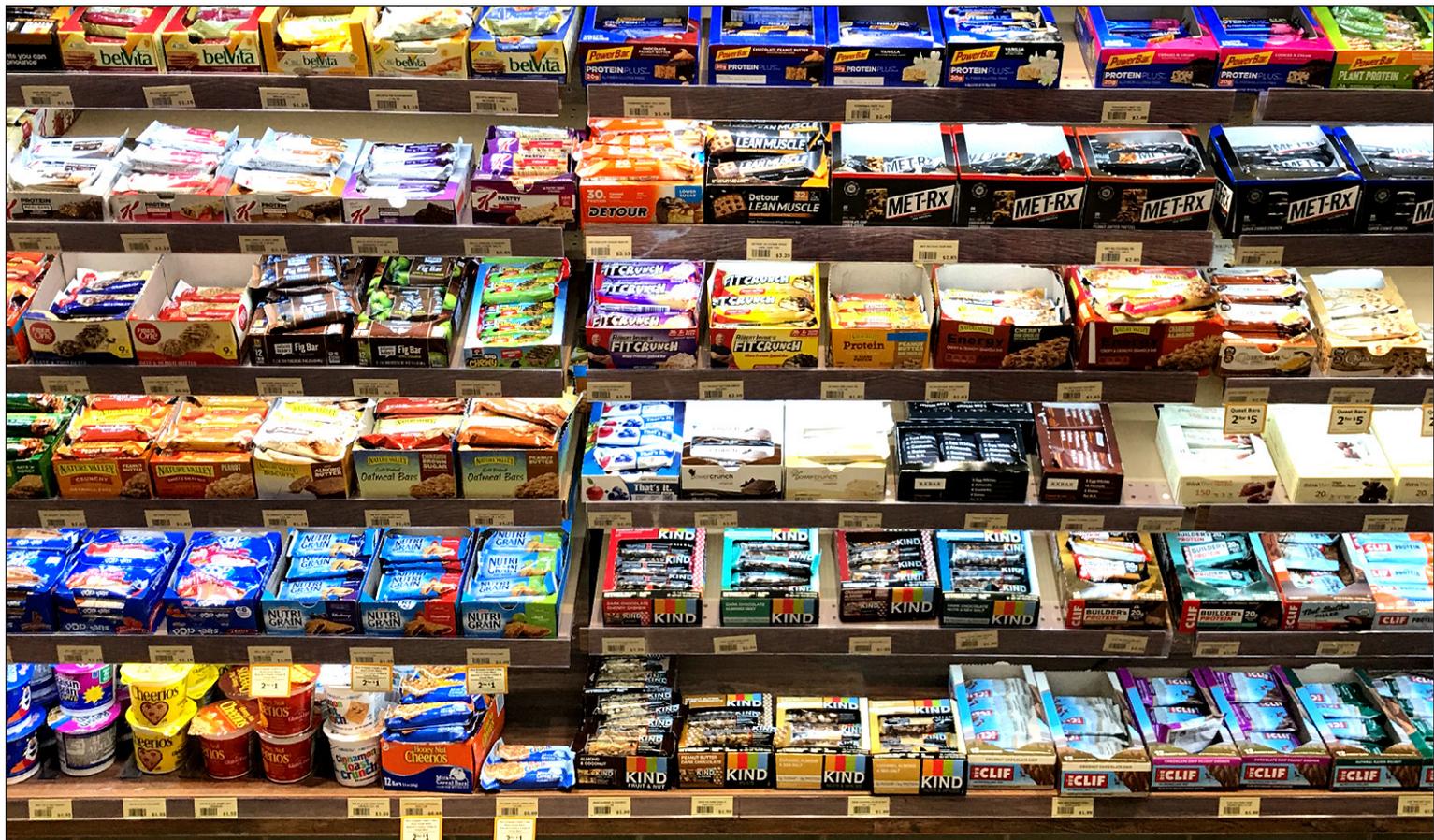




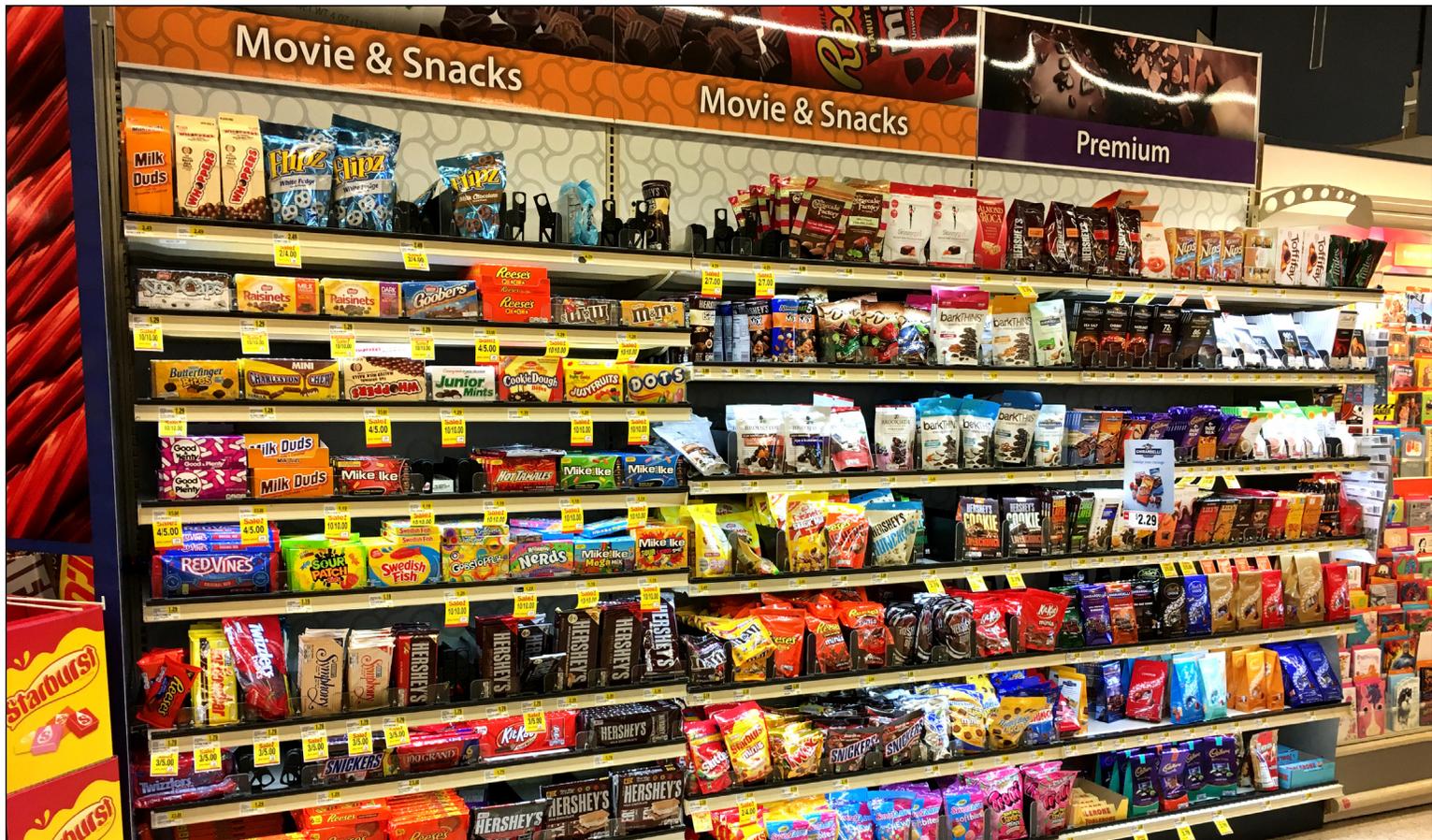
“Lighting impacts on every aspect of the retail experience, from brand and product perception to consumer engagement and mood.”

— Mihaly Bartha, Head of Lighting at GPstudio









# The Six Lighting for Impact Advantages

With more than 30 years serving the retail industry, we're experts in designing and implementing LED lighting solutions. We're passionate about innovating and offering top-quality products designed to elevate the shopper experience and store environment. Our team consists of both merchandising and engineering pros to help you from start to finish in-store. We'll do it all for you!



## Custom Design Consultations

Tell us your vision and we'll do the design layout for you. Layouts feature LED options — including type, intensity, and color.. We'll share examples with you.



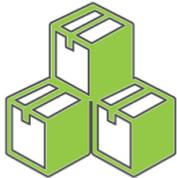
## Quick Customized Quotes

Quote turnaround time is within an industry-leading 2-3 days. Your quote requests can be sent as pictures, engineering drawings, phone calls, floor plans, and more.



## Value Engineered Systems

We design to maximize output while minimizing components. Our approach adds value and lowers overall costs, offering a big savings compared to competitive systems.



## In-Stock Inventory

Our large on-hand inventory is ready to ship — offering a wide range of components to meet your needs without the wait.



## Fast Delivery

We offer an industry leading 2-week lead time on most orders, and expedited processing is available upon request.



## Expert Installation

Our national network of reliable installation professionals have you covered — managing the in-store installation process start to finish.



Affordable. Simple. Dramatic. Effective.

There's never a good reason to delay success... Now's the perfect time to integrate our easy-to-install LED lighting into your candy and snack displays. Contact us to request a quote today!



Scan to download our LED Merchandising Solutions catalog.

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