

“Research has shown customers select twice as many items from shelving with integrated lighting than those with none.”

— LUXREVIEW

Checkout LED Merchandising Look Book

LIGHTING FOR **IMPACT**

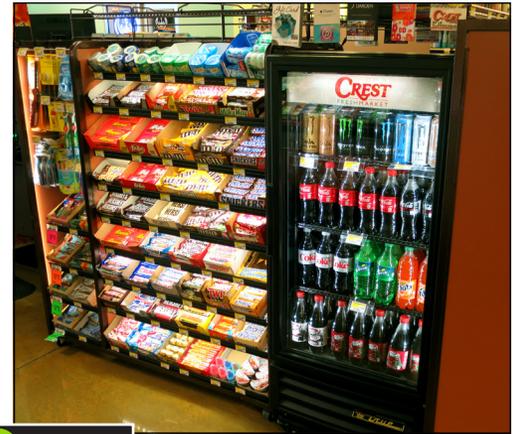
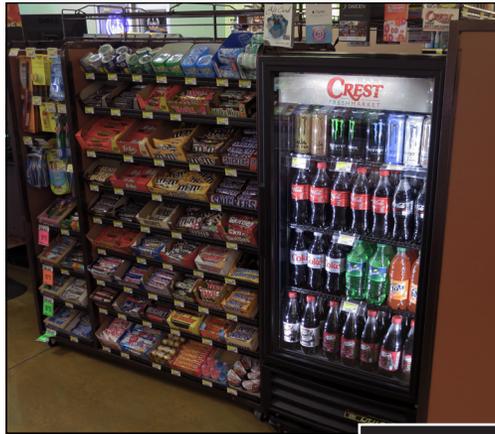
Our solutions deliver **results** everyone can see...

The simple integration of our affordable shelf and display lighting at checkout delivers measurable results, and has evolved into a modern retail best practice.

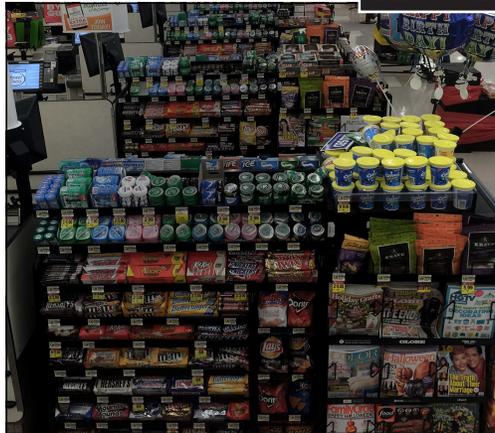
Our lighting installations perform at more than 70,000 locations across North America — and are **proven to increase your sales.**

- Improve shopper engagement with your display merchandising
- Enhance the overall appearance of the in-store environment
- Influence shopper perception of quality, freshness, and value
- Augment loss prevention measures
- Increase your sales and profitability

LIGHTING FOR **IMPACT**



BEFORE  **AFTER**

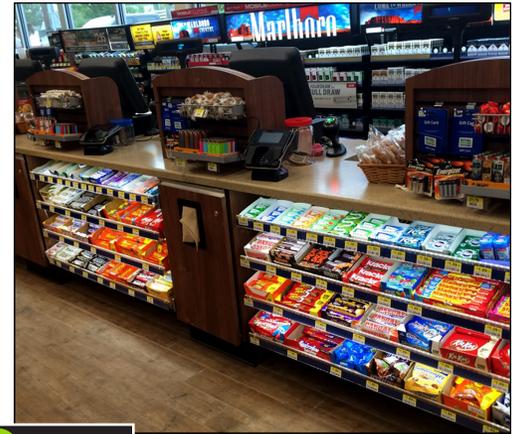


“100% YES!”

Q: Do you believe LED lighting makes a positive impact to the in-store environment?

Surveys consistently show our lighting enhances product visibility and your shoppers' perception. Shoppers report:

- “Merchandising is more noticeable...”
- “The store seems cleaner and brighter...”
- “Products appear to be fresher...”
- 90 percent of our customer survey respondents said LED lighting has helped positively influence sales
- 100 percent of same respondents said LED lighting makes a positive impact to the in-store environment



BEFORE  **AFTER**





“Lighting should be a top priority in store design to enhance the retail environment and highlight products. Because lighting can single-handedly influence the mood of the shopping environment, retailers must understand how they can use lighting to shape their customer experience.”

— Ron Lutz, EVP & CCO, Miller Zell

Lighting for Impact offers solutions for a wide variety of retail applications...



C-Channel (DOWN LIGHTING)



J/Q-Channel (UP/DOWN LIGHTING)



W-Channel (UP/DOWN LIGHTING)



Wall Washer (OVERHEAD)

A product portfolio that performs...

All of our energy-efficient LED lighting features a **5-year warranty**, and our power systems

“future-proof” your store through their compatibility with the latest on-shelf technologies.



The following pages offer an overview of our solutions installed in different channels and categories at checkout and self-checkout stations.



Valance Light (OVERHEAD)



Uplit Panel (UP LIGHTING/SURFACE)



Backlit Header Panel (SIGNAGE)

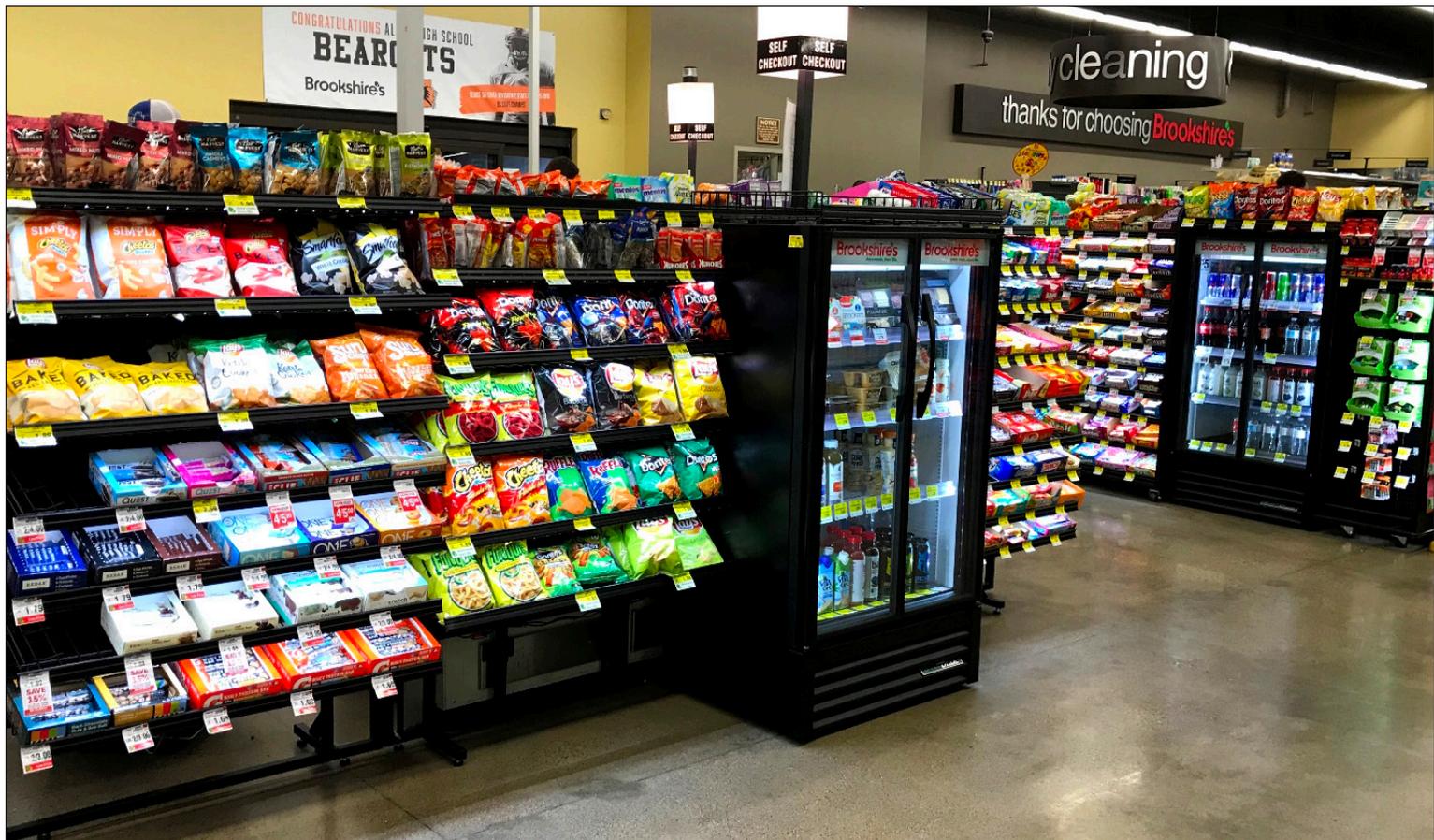


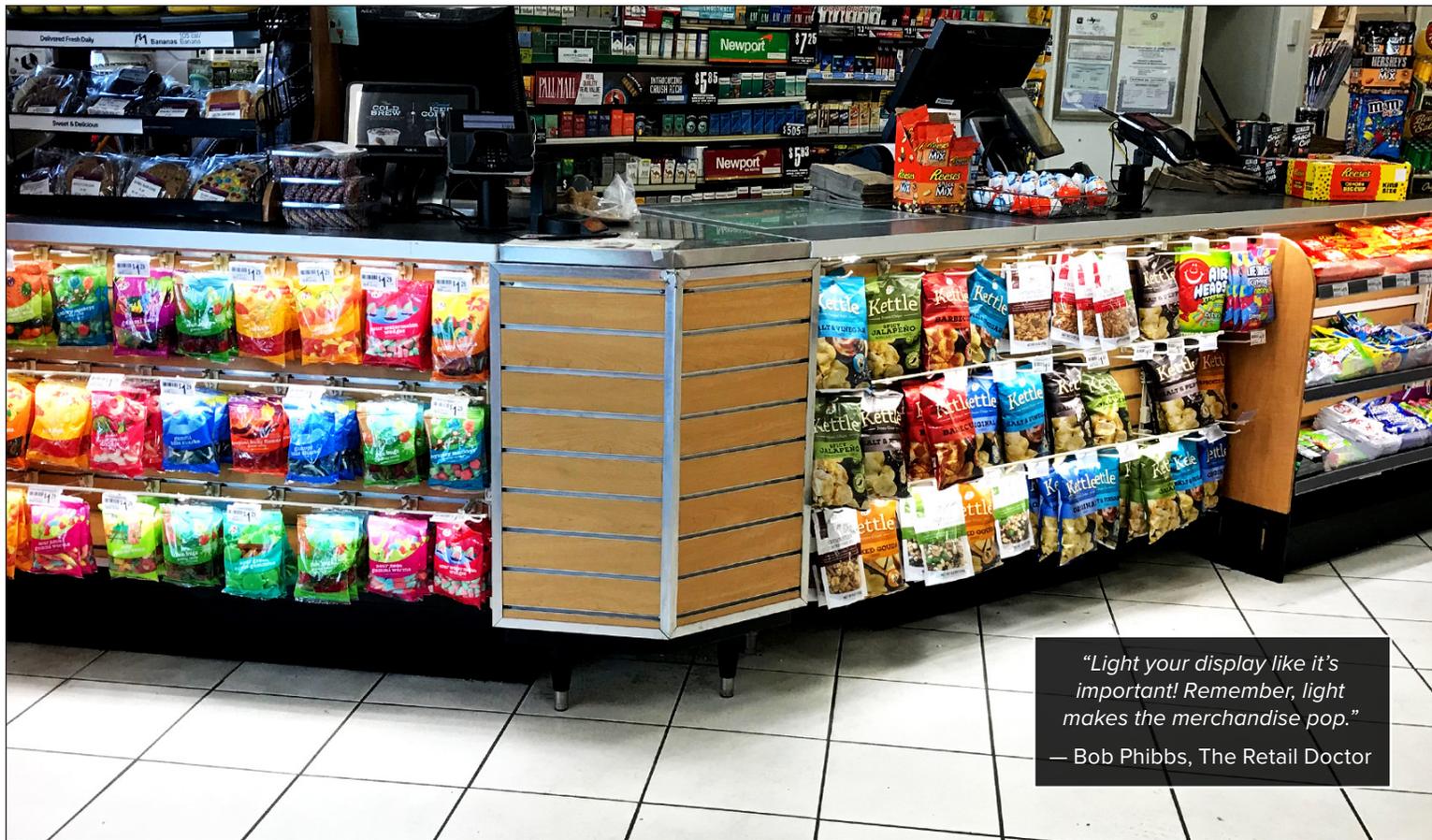
Panel Lighting (BACKLIGHT/OEM)











“Light your display like it’s important! Remember, light makes the merchandise pop.”

— Bob Phibbs, The Retail Doctor



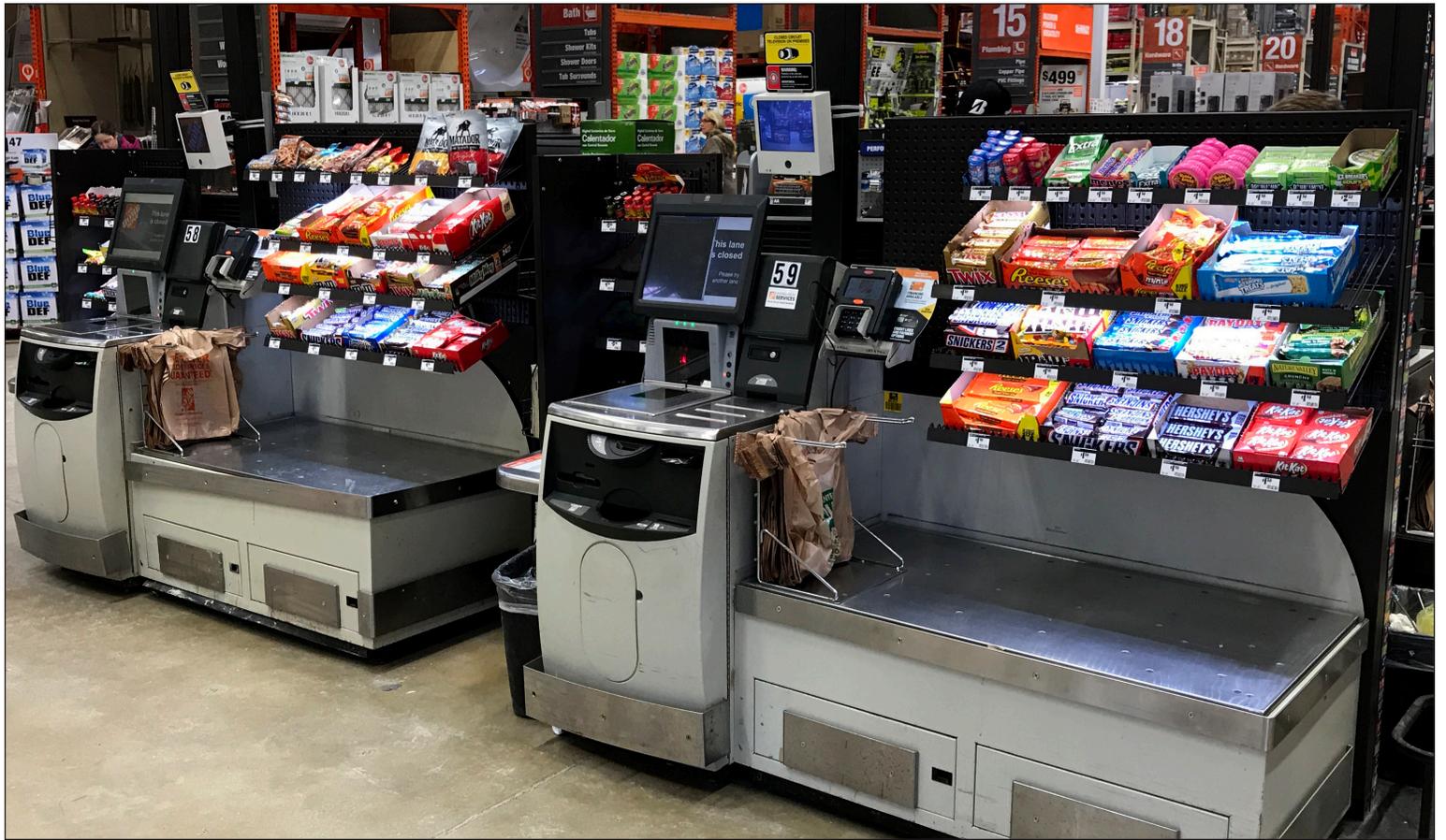


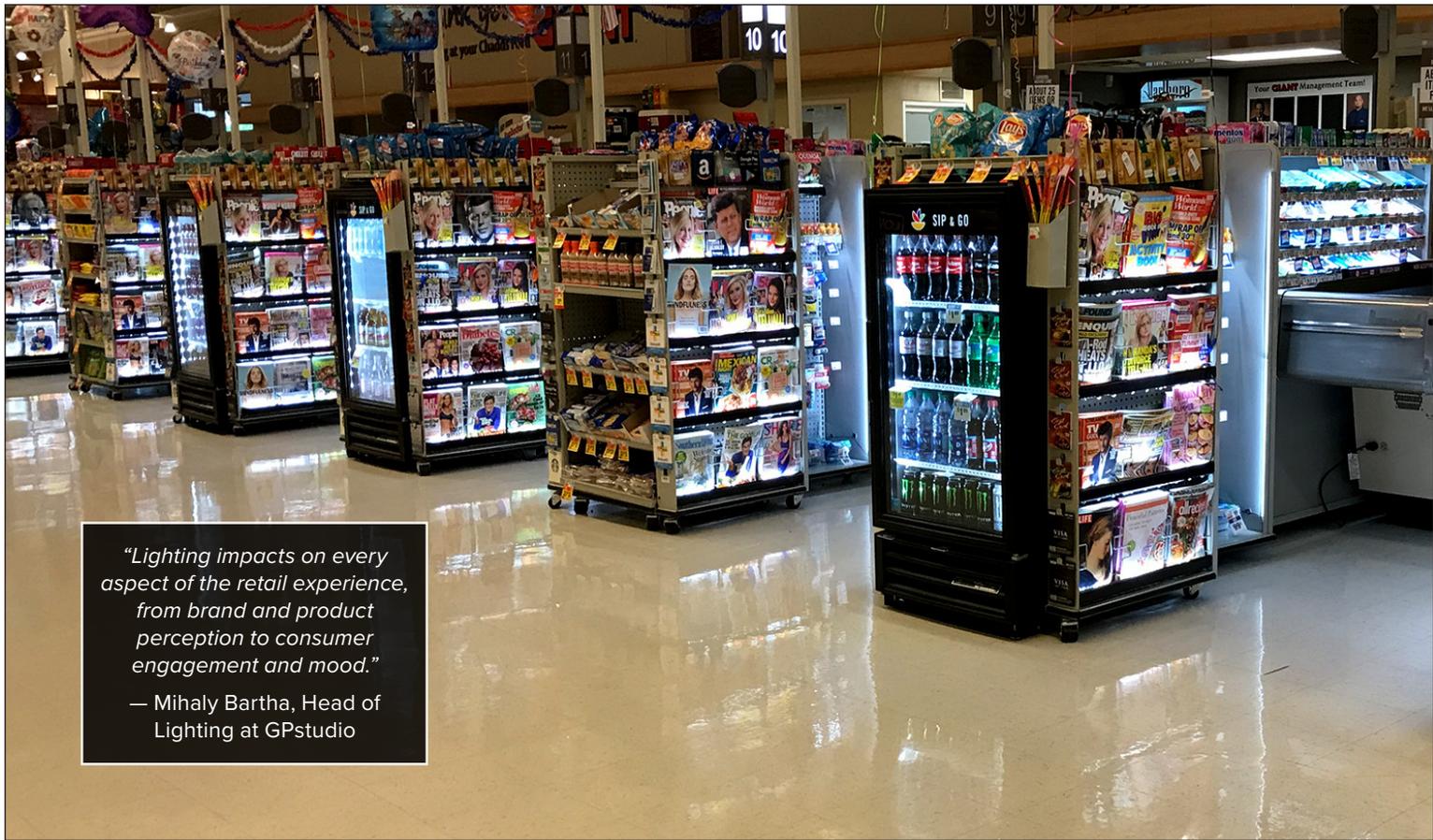
“Retail lighting is all about the psychology and sociology of lighting design, and if it’s done well, a retailer will be able to see this in their bottom line.”

— Paul Nulty, Lighting Designer, Founder of Nulty









“Lighting impacts on every aspect of the retail experience, from brand and product perception to consumer engagement and mood.”

— Mihaly Bartha, Head of Lighting at GPstudio



The Lighting for Impact Advantages

We're experts in the design and implementation of retail shelf and display illumination. We're passionate about innovation and offer top-quality products that elevate the shoppers' experience — and are proven to increase sales. More than 70,000 locations across North America rely on our lighting solutions. Our dedicated customer service teams are ready — and stand "at your service."



Custom Design Consultations

Tell us your vision. We'll provide comprehensive designs, various options, and a few additional ideas for your consideration.



Customer-Centric Culture

Exceeding customer expectations is our passion. Our company's way of working is "Customer-First." We don't just say it — *we do it!*



Value Engineered Systems

Our system is component-based, providing quality, flexibility, and value. It's "future-proof" to grow as your needs evolve — and includes a 5-year warranty.



In-Stock Inventory — No Back Orders

Large in-house inventory that's ready to ship. No waiting! In 2023, our on-time and complete performance measurement was an industry-leading 99.85%!



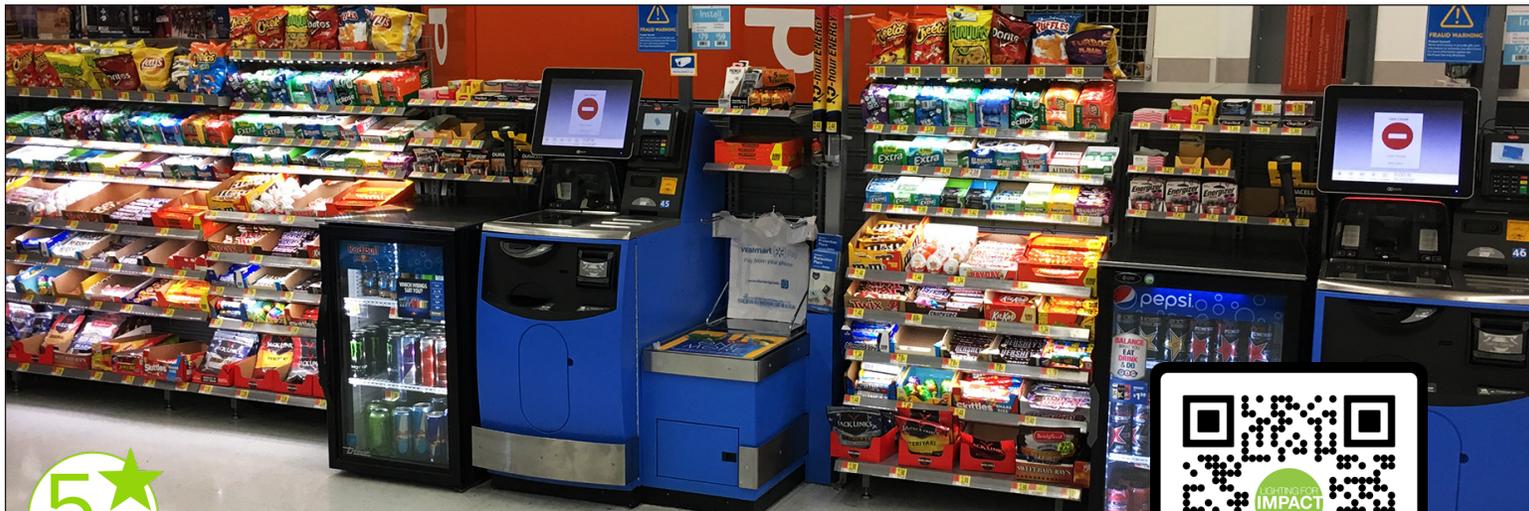
Fast Response and Delivery

Call us and we'll answer! One to two-day turnaround on most quotes, ten-day lead time on orders. Expedited shipments available if you're in a pinch.



Expert Installation

Our national network of reliable installation professionals can manage your installation process from start to finish. We'll provide a quote — nothing to lose!



Affordable. Simple. Dramatic. Effective.

There's never a good reason to delay success... Now's the perfect time to integrate our easy-install LED lighting into your checkout displays. Contact us to request a quote today!



Scan to download our 24-page catalog.

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