



Retail Shelf and Display Lighting Solutions
PRIVATE LABEL / NATURAL / ORGANIC

LIGHTINGFOR**IMPACT**

Why Lighting?

You'll get **results** everyone can see...

Maximize *sales and profitability* for your private label and natural/organic assortments with shopper captivating illumination!

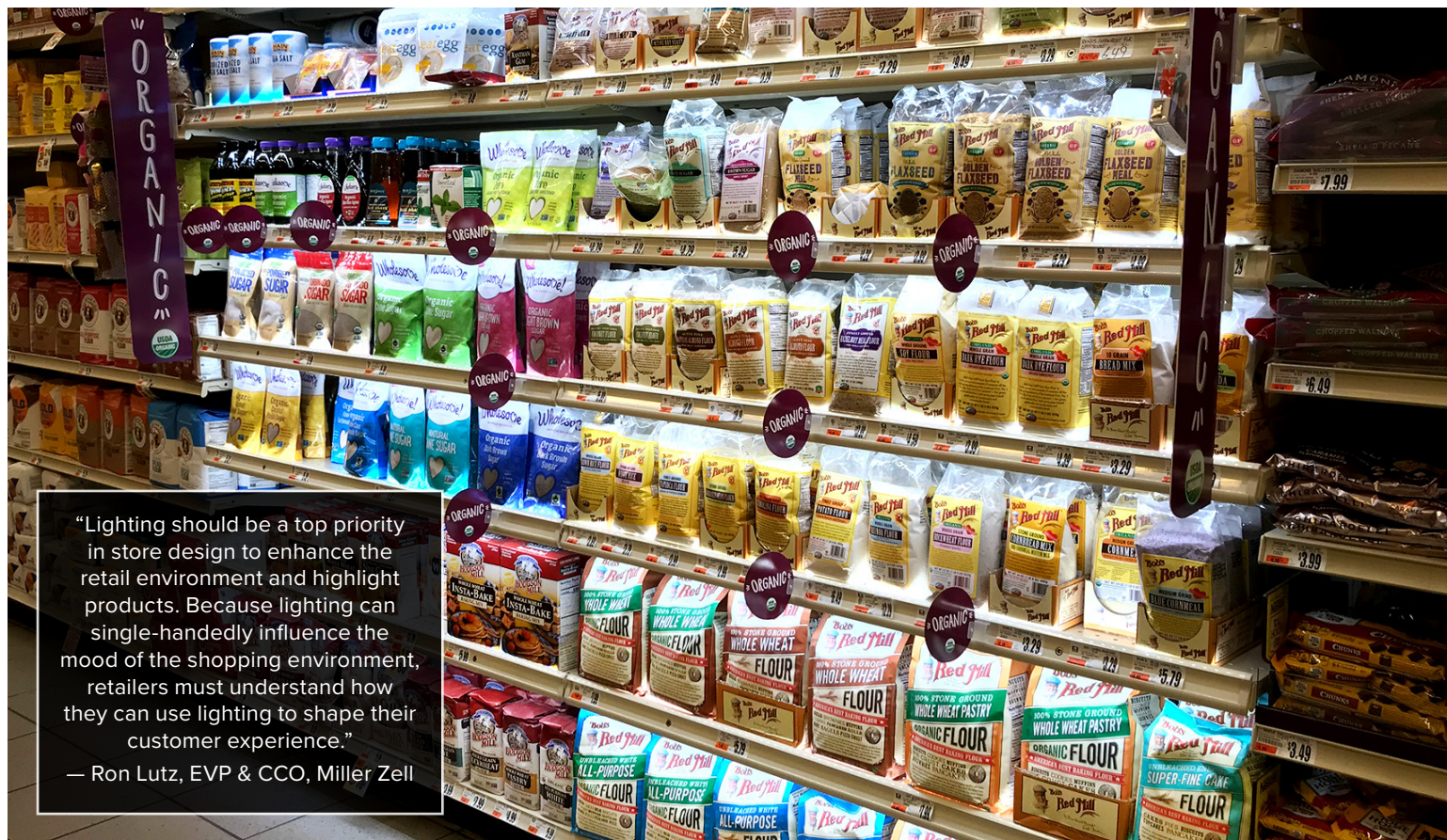
The simple integration of our affordable shelf and display lighting delivers measurable results, and has evolved into a modern retail best practice.

Our lighting installations perform at more than 70,000 locations across North America — and are **proven to increase your sales**.

- Improve shopper engagement with your display merchandising
- Enhance the overall appearance of the in-store environment
- Influence shopper perception of quality, freshness, and value
- Augment loss prevention measures
- Increase your sales and profitability

BEFORE AFTER

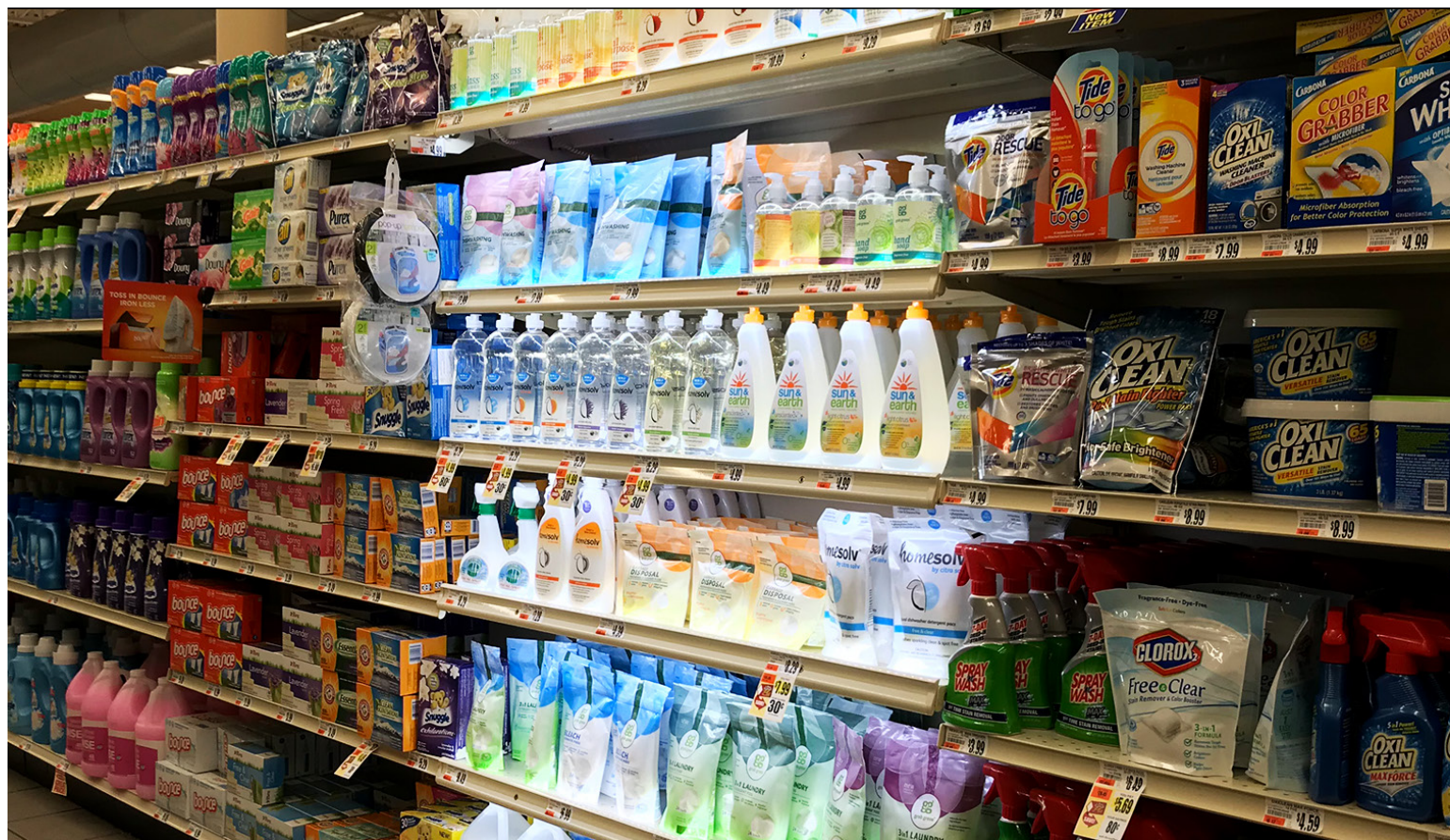




“Lighting should be a top priority in store design to enhance the retail environment and highlight products. Because lighting can single-handedly influence the mood of the shopping environment, retailers must understand how they can use lighting to shape their customer experience.”

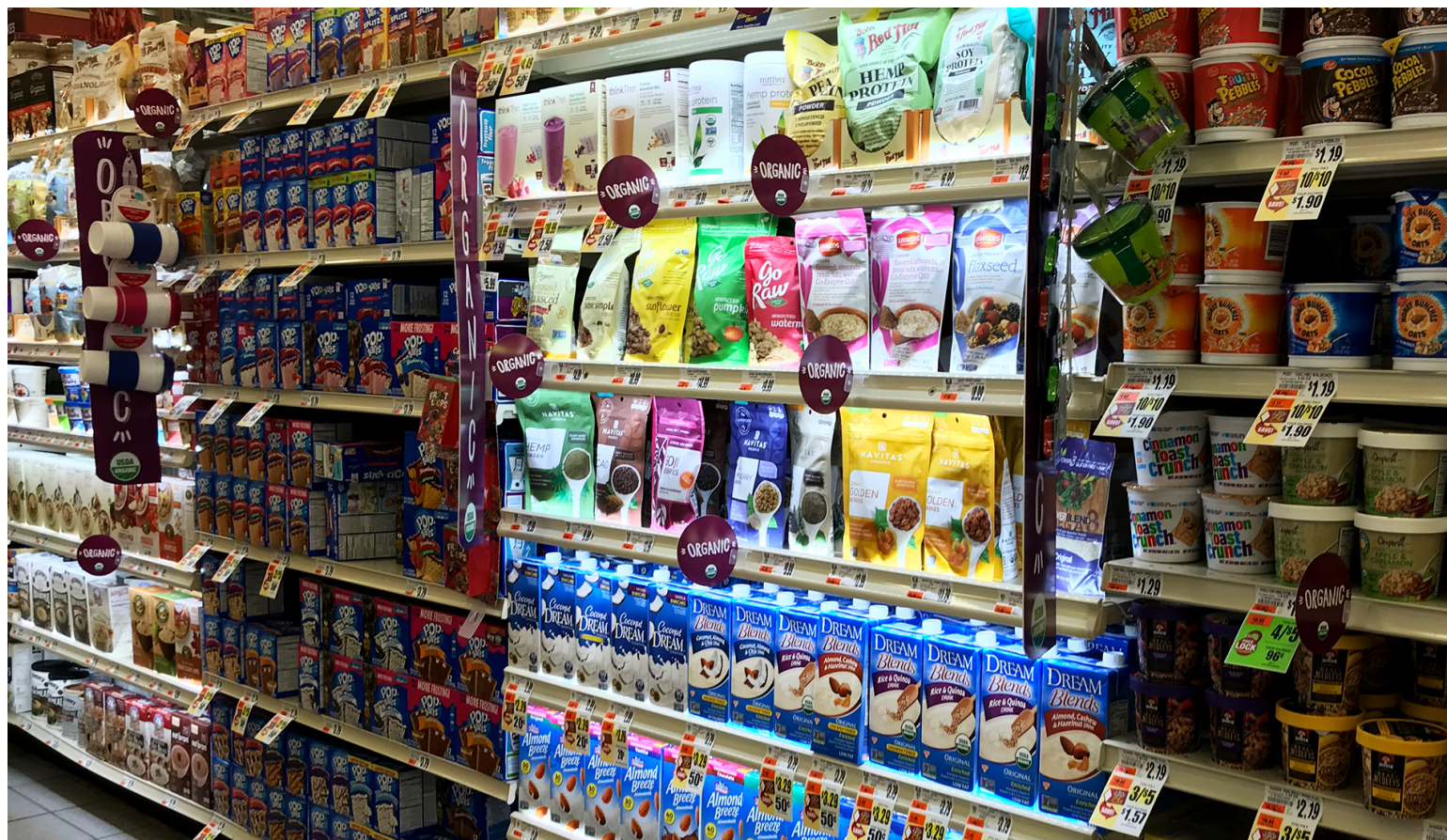
— Ron Lutz, EVP & CCO, Miller Zell

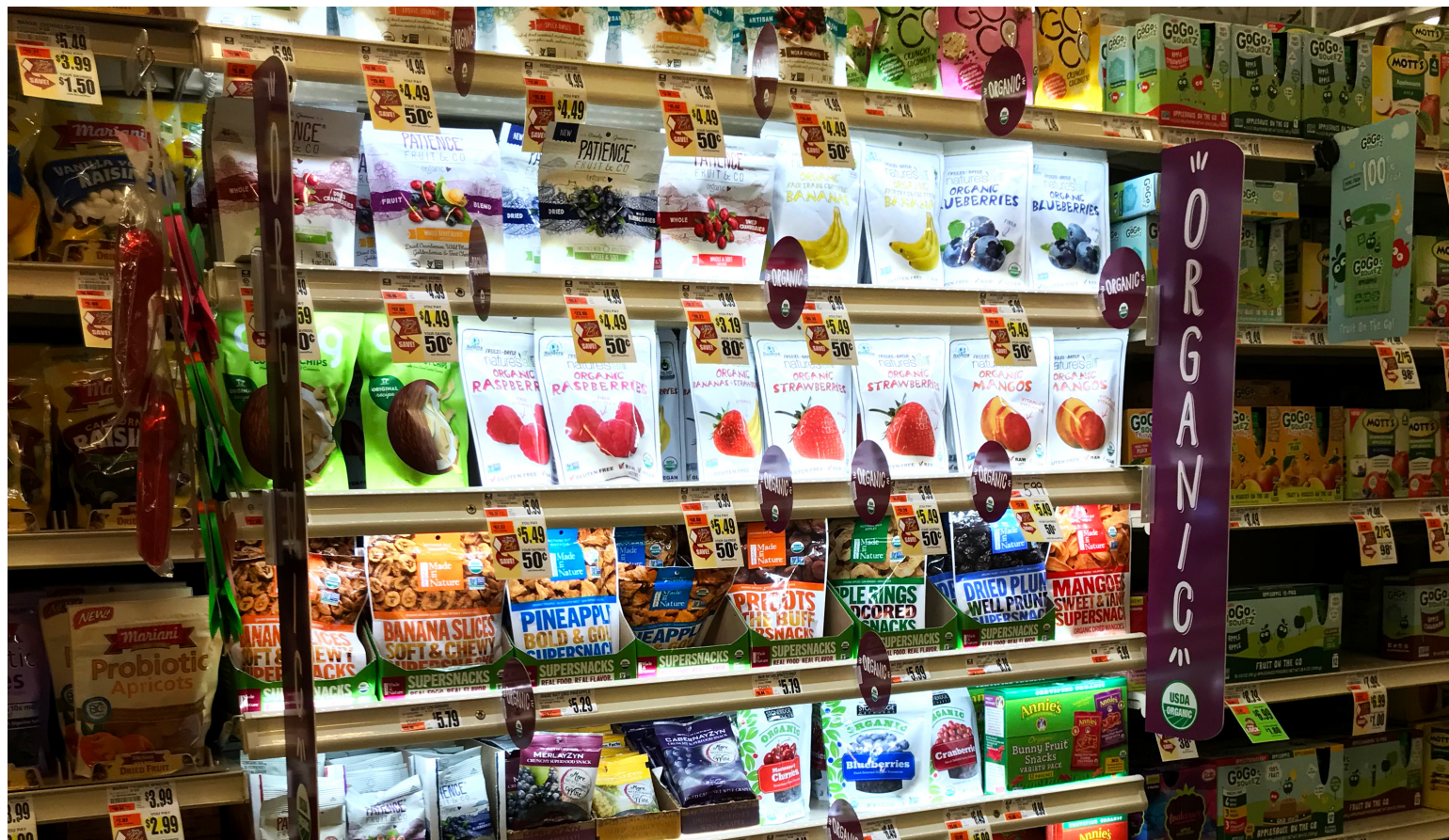


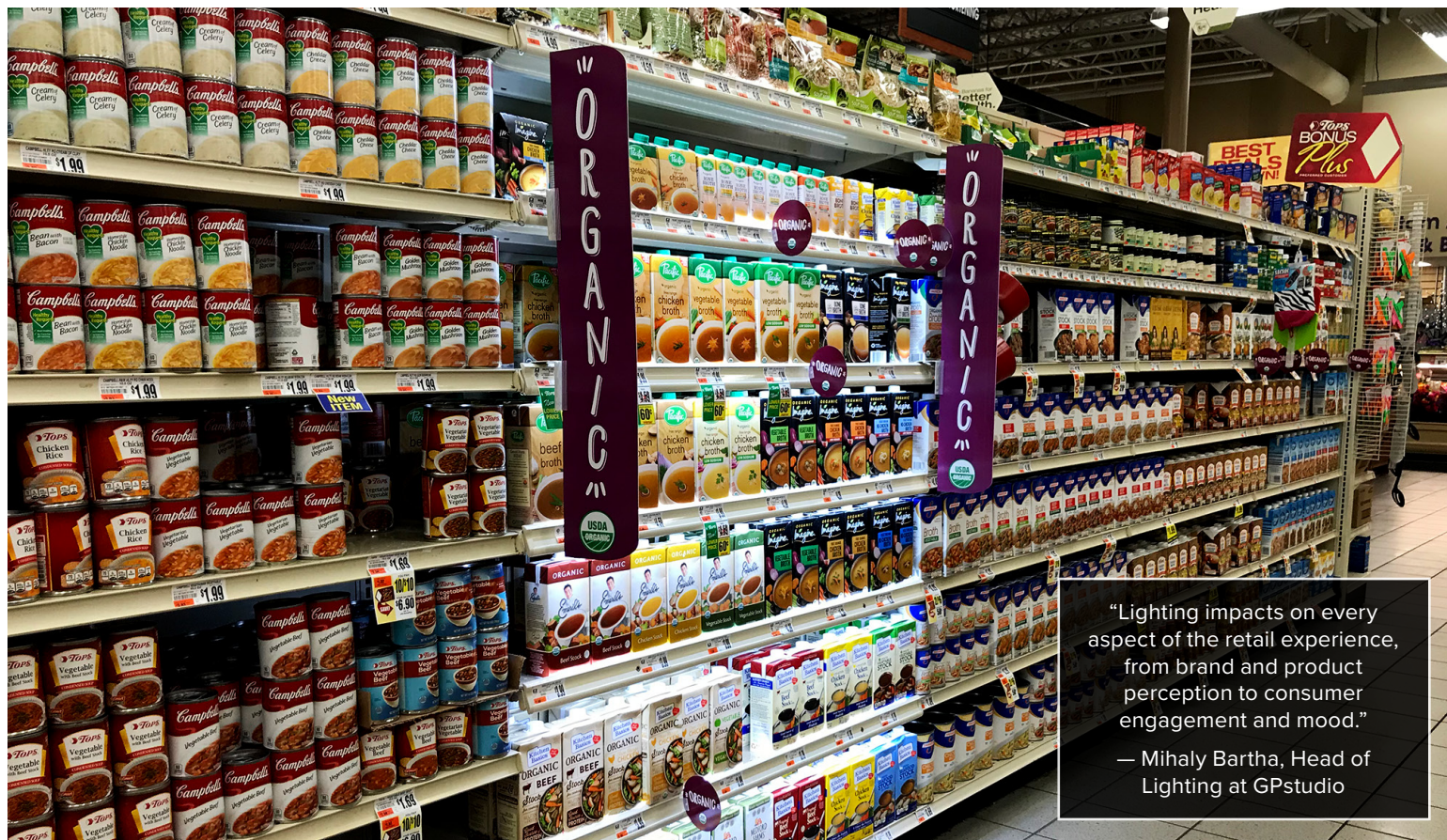




“Light your display like it’s important! Remember, light makes the merchandise pop.”
— Bob Phibbs, The Retail Doctor



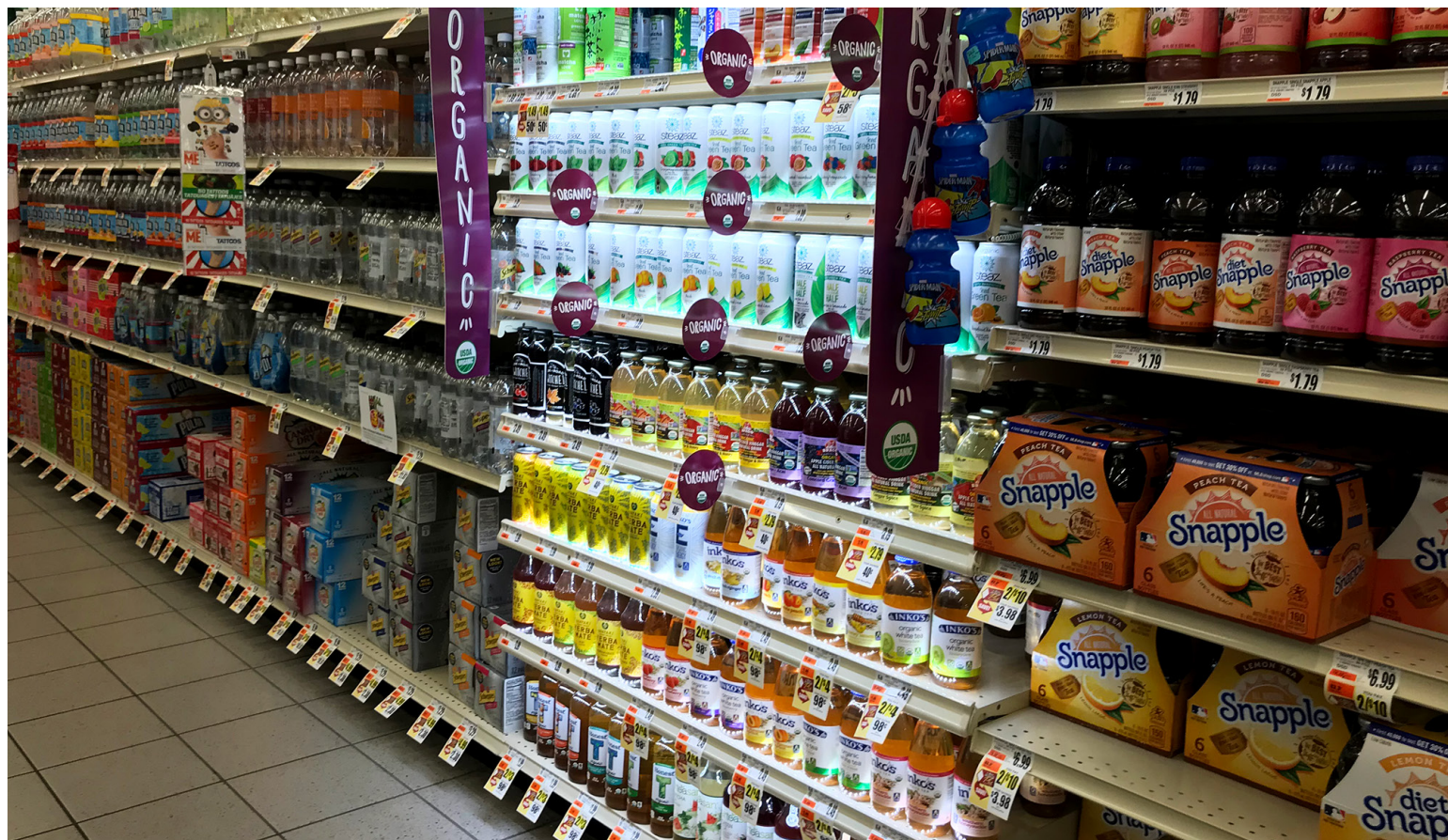




“Lighting impacts on every aspect of the retail experience, from brand and product perception to consumer engagement and mood.”

— Mihaly Bartha, Head of Lighting at GPstudio



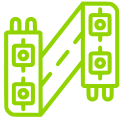




Research has shown
customers select twice
as many items from
shelving with
integrated
lighting, than those
with none.
— LUXREVIEW

The Lighting for Impact Advantages

We're experts in the design and implementation of retail shelf and display illumination. We're passionate about innovation and offer top-quality products that elevate the shoppers' experience — and are proven to increase sales. More than 70,000 locations across North America rely on our lighting solutions. Our dedicated customer service teams are ready — and stand “at your service.”



Custom Design Consultations

Tell us your vision. We'll provide comprehensive designs, various options, and a few additional ideas for your consideration.



Customer-Centric Culture

Exceeding customer expectations is our passion. Our company's way of working is “Customer-First.” We don't just say it — *we do it!*



Value Engineered Systems

Our system is component-based, providing quality, flexibility, and value. It's “future-proof” to grow as your needs evolve — and includes a 5-year warranty.



In-Stock Inventory — No Back Orders

Large in-house inventory that's ready to ship. No waiting! In 2023, our on-time and complete performance measurement was an industry-leading 99.85%!



Fast Response and Delivery

Call us and we'll answer! One to two-day turnaround on most quotes, ten-day lead time on orders. Expedited shipments available if you're in a pinch.



Expert Installation

Our national network of reliable installation professionals can manage your installation process from start to finish. We'll provide a quote — nothing to lose!



Affordable. Simple. Dramatic. Effective.

There's never a good reason to delay success... Now's the perfect time to integrate our easy-install LED lighting into your store's displays.

See your sales and profitability in a whole new light!

Contact us to request a quote today!



Scan to download our
24-page catalog.

Lighting for Impact
3201 S. 6th Street
Lincoln, NE 68502

844.218.4112
www.lightingforimpact.com



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